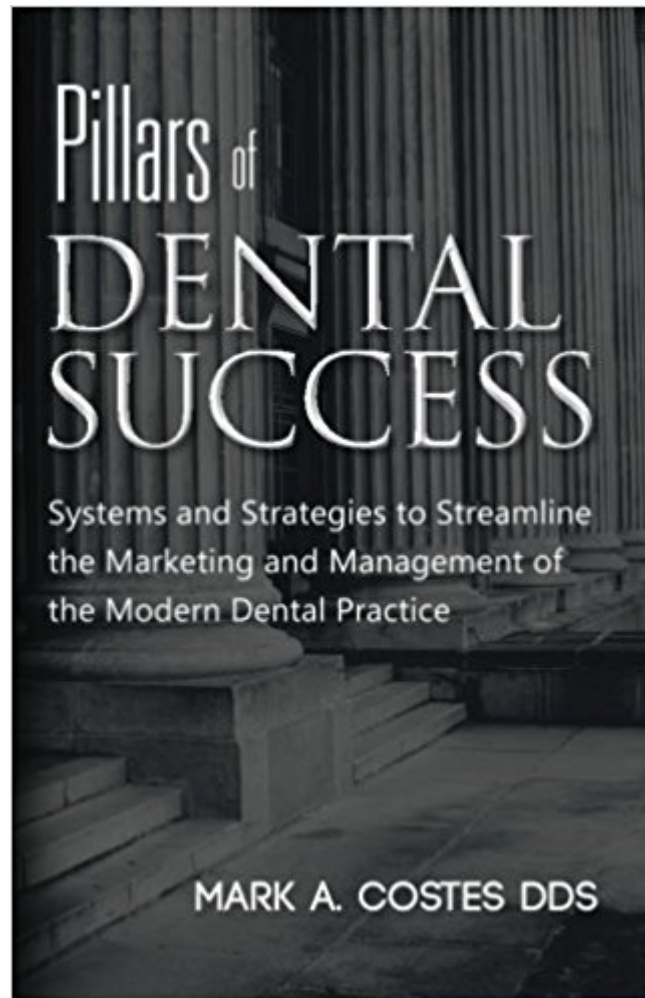




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# **Pillars Of Dental Success**



## Synopsis

Pillars of Dental Success is a roadmap that any dentist can follow to exponentially increase the profitability and productivity of his or her dental practice. The systems and strategies covered within the pages of book represent the culmination of struggle, failure, and redemption during Dr. Mark Costes's journey from one struggling practice to a six practice multi-million dollar dental empire. Some of the topics covered in this book include: - How to FINALLY get your practice's overhead and cash flow under control. - How to create airtight systems that will maximize the performance of every department of your organization while decreasing chaos and stress. - The step-by-step system for getting a flood of new patient referrals from your existing patient base. - The advanced marketing strategies that will neutralize the competition in your market and drive a flood of new patients into your practice. - The simple and effective approach to reactivating "lost" patients. - How to position yourself as a local celebrity and community leader. Dr. Costes's refreshing approach to the business side of dentistry offers straightforward and practical solutions that can be implemented immediately. If you're interested in taking to the next level and beyond, you owe it to yourself to read this book!

## Book Information

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## Customer Reviews

Dentistry isn't changing. It's changed. I'm not saying it's good or bad. I'm just saying we all need to accept and adapt to the new economy. If your goal is to stay independent and prosperous, Dr. Costes' book is mandatory reading. Not making a choice is a choice. It's time to consciously choose how to position your practice within the new economy. It is possible to compete and win, practice high quality dentistry, remain highly profitable and enjoy your life. This book is a blueprint.

Very straight forward tips from a guy who'd been there. Very useful.

Not a bad book. Not the best out there, but not bad either. Mark has many good ideas in this book. Nothing earth shattering though. To be perfectly honest, if you watch some of his YouTube videos, you basically get all of the information that he presents in this book.

Excellent book and very easy to identify with the dentist and see how we can all implement change in our practice once we search for our core values

Amazing read. A lot of good insight any private practitioner especially practice owners should read this book!

great book . I loved it .

Basically a sales piece for the author's dental assisting schools.

Dr. Mark Costes knows what he's talking about. If you could just name one word that determined the success or failure of a business, it's systems. Dr. Costes knows how to implement the best, most effective systems in a modern dental office. Period. If you're serious about growing your practice, read this book, and join Dr. Costes' mastermind group. It's worth every penny.

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